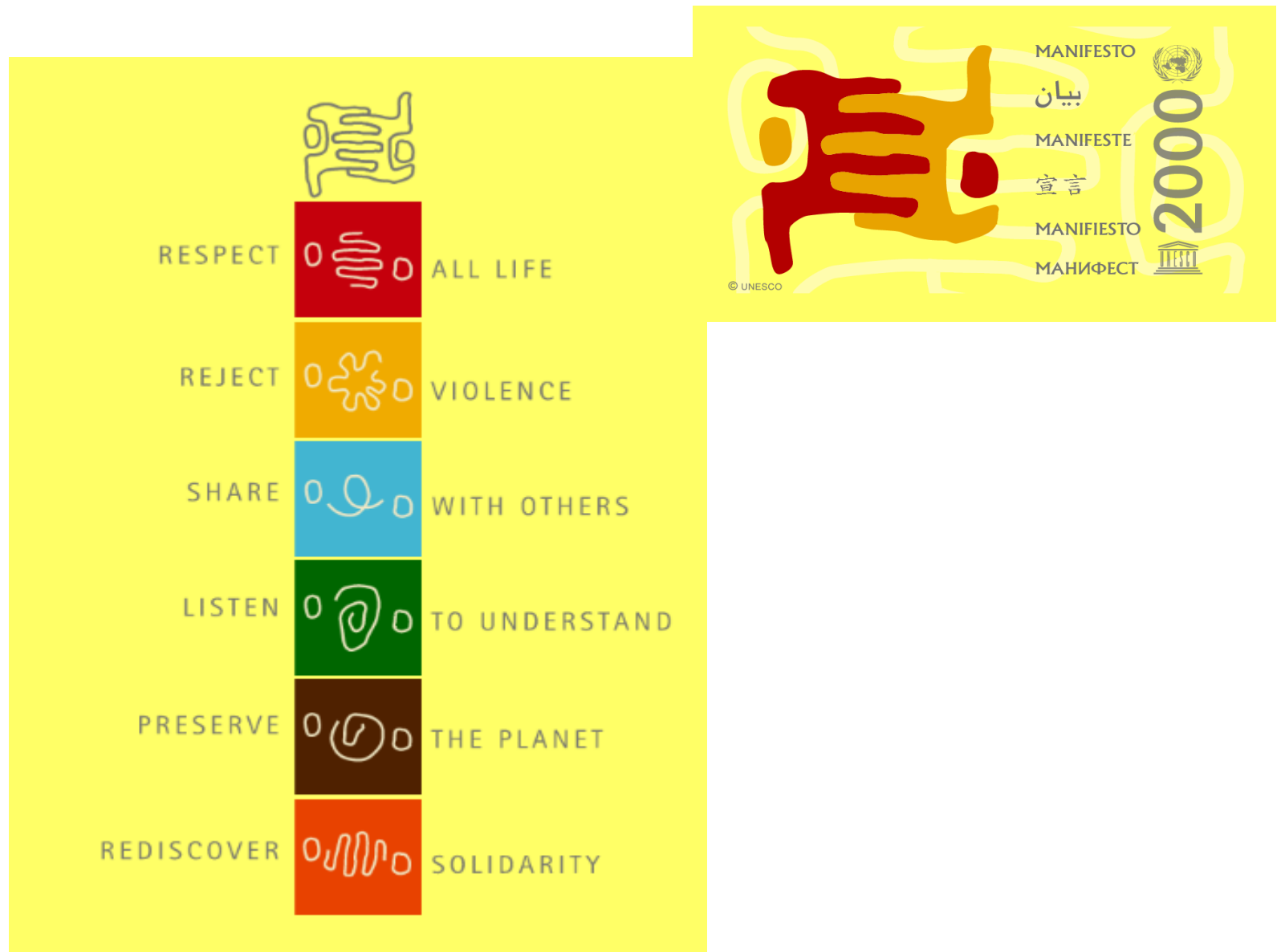




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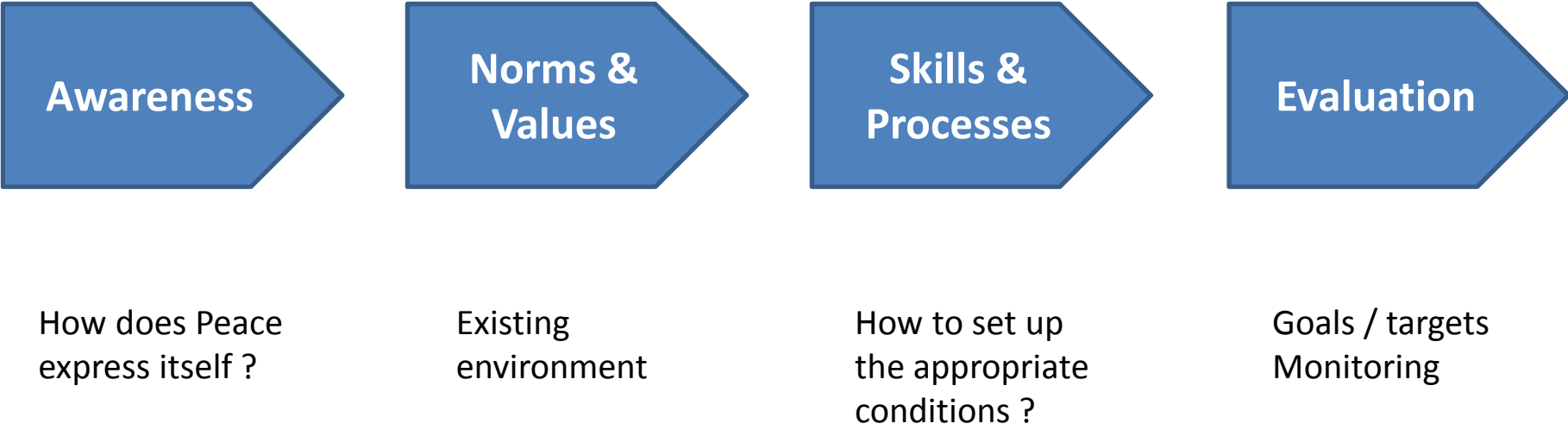
Supporting Peace ... while investing

A sustainable approach of
investment



The six pledges of the [Peace Manifesto 2000](#) which bears the signatures of Nobel Peace Prize Laureates

Going from “**awareness**” ... to “**formal settings**” on how an organization contributes to peace building



Manifesto 2000 Culture of Peace	Competencies	Skills and Actions
1. Respect all life	<ul style="list-style-type: none"> • Knowledge of human rights and about gender equality 	<ul style="list-style-type: none"> · Basic judgement
2. Rediscover solidarity	<ul style="list-style-type: none"> • Understanding / tolerance / solidarity / non-discrimination 	<ul style="list-style-type: none"> · Reasoning skills
3. Listen to understand	<ul style="list-style-type: none"> • Knowledge about non-violent communication ... inclusion / exclusion 	<ul style="list-style-type: none"> · Communication skills
4. Share with others	<ul style="list-style-type: none"> • Knowledge about human development / sustainability issues (sustainable economic & social development) 	<ul style="list-style-type: none"> · Management skills
5. Preserve the planet	<ul style="list-style-type: none"> • Knowledge about environment 	<ul style="list-style-type: none"> · Technical skills
6. Reject violence	<ul style="list-style-type: none"> • Promote human security & peace 	<ul style="list-style-type: none"> · Management skills



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Assisting social business and projects for funding and technical assistance

- a Methodology to appraise valuable projects
(with the aim to promote them to potential investors)
- a Monitoring toolbox
(social/environmental KPIs and technical-assistance tools)
- a Label granted to actors of a sustainable economy and projects

1.

Respect all life

- Knowledge of human rights and about gender equality

OM.24 - Has the project / company set up a **clear pay-policy** based on the customary market ?

OM.26 - Are the employees and/or subcontractors **informed about their rights under the labour law** ?

...



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**2.
Rediscover
solidarity**

- Understanding / tolerance / solidarity / non-discrimination

OM.31 - Does the project / company usually promote from within, or from the outside ?

MC.26 - Are there any specific reason(s) to be located where you are ?

SEI.2 - Do you have a **policy defining social responsibilities to the community ?**

...

3. Listen to understand

- Knowledge about non-violent communication ... inclusion / exclusion

L.15 - Are there **any (potential) matters and/or tensions among the stakeholders** against the mission and/or the objectives and/or the business approach, etc ... of the project / company ?

OM.32 - How does the project / company disseminate general information to staff and/or subcontractors ?

OM.33 - **What type of feedback mechanisms are used to discuss issues** with staff and/or subcontractors ?

MC.11 – What is the **history of complaints from customers** (direct and/or indirect sales) ?

...

**4.
Share with
others**

- Knowledge about human development / sustainability issues (sustainable economic & social development)

L.13 - **Does your project / company have a clear mission statement that articulates its central purpose**, spells out its chief objectives and the main strategy it will pursue, and embodies the spirit and values to communicate ?

OM.9 - Does your project / company have **strong partnerships** with suppliers, buyers, any kind of subcontractors such as producers, distributors, etc ...?

OM.21 - **What is the turnover among the staff and/or subcontractors** (over the last 2 years) ?

SEI.1 - Is your project / company proactive in promoting social / environmental and local economic development ?

...

5.

Preserve the planet

- Knowledge about environment

SEI.3 – Do you put some social and/or **environmental criteria in your specifications to suppliers** and any other business partners ?

SEI.6 – Are the social and/or **environmental aspects of influence to innovate and to market your products and services** ?

...



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6.
Reject violence

- Promote human security & peace

OM.8 - What is the production area safety record ? **What types of problems have caused safety failures ?**

F.5 - What types of insurance policies have you subscribed ?

F.6 - Are there uninsured risks that your project/company does not appear to be aware of or is ignoring ?

...